

When Does the iPhone 17 Pro Release — Exact Dates & What to Know

The latest flagship from — is finally here. For anyone wondering about the release date, pre-orders, and availability of this new iPhone, here's everything you need to know based on confirmed information as of late 2025.

[>>> CLICK HERE <<<](#)



Official Announcement and Pre-Order Date

Apple officially unveiled the iPhone 17 Pro during its annual iPhone event on **Tuesday, September 9, 2025**. Alongside it, Apple presented the standard iPhone 17, a new ultra-thin iPhone 17 Air, and a top-of-the-line iPhone 17 Pro Max.

Pre-orders for iPhone 17 Pro began just a few days later — on **Friday, September 12, 2025**, at 5 a.m. Pacific Time (8 a.m. Eastern Time) in the U.S. and in many other regions around the world.

Retail Availability and Shipping Date

The devices started shipping and became available in physical stores on **Friday, September 19, 2025**. That date marks the official market release of the iPhone 17 Pro — when customers who pre-ordered began receiving units, and retailers began selling them.

As with previous iPhone launches, Apple followed its well-established cadence: announcement → pre-orders (about 3 days later) → shipping / store availability (about one week after pre-orders).

What the Timing Means for Buyers

If you wanted to get the iPhone 17 Pro as soon as possible, you had two main ways: pre-order on September 12 or visit a store on launch day, September 19. Given the demand for Pro-level iPhones, many models — especially certain color or storage variants — may have sold out quickly. In such cases, shipping and delivery times might be delayed depending on stock levels, region, or carrier.

For buyers assessing whether to wait or act now: availability beyond the first weeks usually stabilizes. So if you missed the initial pre-order window, you could still watch for returns, restocks, or check retail-store availability depending on region.

Why September & What's New This Year

Apple's timing is no surprise. Over the last many years, Apple has consistently unveiled new iPhone models in early September, and released them later that month. For 2025, the pattern remained unchanged.

The iPhone 17 Pro brings a number of upgrades compared to previous generations — faster A19 Pro chip, improved cameras, updated design materials, and more. That combination of improvements and a familiar release schedule helped to drive high interest around the launch.

[>>> CLICK HERE <<<](#)

Get the new iPhone Air



Pay only 2€

Click Here

Summary—iPhone 17 Pro Release Calendar

Key dates for iPhone 17 Pro release:

- Announcement: September 9, 2025
- Pre-orders start: September 12, 2025
- Retail / shipping release: September 19, 2025

If you didn't get one at launch — check retailer stocks or official store restocks. Over time, availability tends to improve and you may still be able to pick up a unit without waiting too long.

In short: the iPhone 17 Pro is already on the market. As of now, it's beyond the pre-order phase, with shipping and store availability having begun on September 19, 2025 — so you can buy one today if stock allows.