When Is iPhone 17 Coming Out for Pre-Order? Everything You Need to Know

Apple enthusiasts around the world are eagerly awaiting the release of the iPhone 17. As always, the anticipation builds up as Apple prepares to unveil the next iteration of its iconic smartphone. But when exactly is the iPhone 17 coming out for pre-order? In this article, we will explore the official release timeline, the expected features of the iPhone 17, and everything you need to know about its pre-order process.

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iPhone 17 Release Date: When Can You Expect It?

The release of new iPhone models typically follows a well-established pattern. Apple usually unveils its latest smartphones in early September, with pre-orders starting shortly afterward. Based on past trends, the iPhone 17 is expected to follow a similar timeline. Although Apple has not officially confirmed the exact date, rumors and industry speculation suggest that the iPhone 17 will be announced in September 2025.

Following the announcement, Apple typically opens pre-orders within a week. This means that if the iPhone 17 is revealed in September 2025, pre-orders are likely to begin in the same month, perhaps by mid to late September. The official release date for in-store purchases and shipping would then be expected to follow a week or two later, in late September or early October.

How to Pre-Order the iPhone 17

Once the pre-order window opens, customers will be able to reserve their iPhone 17 units through Apple's official website, the Apple Store app, and potentially through various carrier partners. Pre-ordering is highly recommended if you want to ensure you get your hands on the new device as soon as possible, especially given how quickly iPhones tend to sell out during the first few hours of availability.

To make the pre-order process as smooth as possible, follow these tips:

- **Have an Apple ID:** Ensure you have an Apple ID and payment details ready ahead of time for a quick checkout process.
- Choose Your Model: Apple usually offers multiple models (such as the standard iPhone 17, iPhone 17 Plus, iPhone 17 Pro, and iPhone 17 Pro Max), each with different storage configurations. Decide which model suits your needs before the pre-order window opens.
- **Be Early:** The most popular configurations can sell out fast, so it's a good idea to start your pre-order as soon as it becomes available.

Pre-ordering directly from Apple's website or through the Apple Store app ensures that you get the official warranty and customer support services. However, many carriers and third-party retailers will also offer pre-orders with various deals, such as trade-in offers and discounts on accessories.

Expected Features of the iPhone 17

While official details about the iPhone 17 are not yet available, industry insiders and Apple enthusiasts have already speculated about what the new device might feature. Here are some of the rumored highlights that are expected to make their way into the iPhone 17:

- **Improved Camera System:** Each new iPhone generation tends to bring significant camera upgrades, and the iPhone 17 is expected to continue this trend. Rumors suggest enhanced sensors, improved low-light performance, and new Al-powered features to take photography to the next level.
- **Upgraded Processor:** Apple typically unveils a new chip with each iPhone release, and the iPhone 17 is expected to feature a new A18 or A19 Bionic chip, delivering even better performance and energy efficiency.
- **USB-C Port**: With recent EU regulations pushing for a universal charging standard, the iPhone 17 might finally adopt the USB-C port, replacing the traditional Lightning port.
- **Enhanced Display:** The iPhone 17 is expected to feature a brighter and more power-efficient display, with potential upgrades to refresh rate and resolution across all models.
- More Advanced Face ID and Touch ID: Apple may integrate even faster and more secure biometric security options in the iPhone 17, possibly combining Face ID with an under-display Touch ID sensor.
- Longer Battery Life: Every new iPhone model tends to bring improved battery performance, and the iPhone 17 is expected to offer longer usage times thanks to more efficient hardware and software optimizations.

iPhone 17 Pricing and Storage Options

As with every new iPhone release, pricing will be a key factor for many consumers. While exact prices are yet to be confirmed, we can make some educated guesses based on previous iPhone models. The base model of the iPhone 17 is likely to start at a similar price point to the iPhone 16, which was priced around \$799 USD for the standard version. Higher-tier models, such as the iPhone 17 Pro and Pro Max, could start at \$1,099 USD or more, depending on storage capacity and features.

The iPhone 17 is expected to come in several storage configurations, likely ranging from 128GB to 1TB. This allows users to choose the model that best suits their storage needs, with higher storage options available for those who need more space for photos, videos, apps, and other content.

Where to Pre-Order the iPhone 17

Aside from Apple's official website and the Apple Store app, there will be a number of retailers and carriers offering the iPhone 17 for pre-order. Here are some of the most common places where you can expect to pre-order:

- Apple Store (Online and Physical Stores): Apple's official channels are the best places to buy the iPhone 17, especially if you want the latest models and configurations, along with AppleCare protection.
- **Carrier Websites:** Major carriers like Verizon, AT&T, T-Mobile, and others typically offer iPhones for pre-order with special deals, including trade-in offers and payment plans.
- **Best Buy:** Best Buy is another popular retailer that offers iPhones for pre-order, often with financing options and exclusive offers for members of their loyalty program.
- **Amazon:** Amazon usually carries the new iPhone models as well, often with fast delivery options and competitive pricing.

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Conclusion: Get Ready for iPhone 17 Pre-Orders

The iPhone 17 is expected to be one of Apple's most exciting releases to date, with a variety of upgrades and new features that will appeal to both long-time iPhone users and newcomers alike. While the exact release date is still a bit uncertain, it's safe to say that the pre-order window will likely open in September 2025, shortly after the official announcement. Be sure to prepare ahead of time by ensuring your Apple ID is set up, knowing which model you want, and being ready to place your pre-order as soon as it becomes available.

With improved performance, a new design, and cutting-edge technology, the iPhone 17 is poised to continue Apple's legacy of creating the best smartphones on the market. So, mark your calendars and get ready for the iPhone 17 to hit the shelves this fall!